



CirCLE 2019

Challenges for the Islands in the era of the Circular Economy

Dockless Bike Share

Christos Vakis

BrainBox SA

Under the auspices of



SMile 2019

6th Sustainable Mobility & Intelligent Transport conference





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BRAINBOX BIKE SHARING

We are trying to rewrite
the rules of the private
transportation game.

3500 BIKES

The renting process
involves all the modern
technologies such as
the use of electronic
RF-ID cards, NFC
payments from mobile
phones and credit card
payment points.



-endeavor

Member since 2014

120 STATIONS

SMile 2019

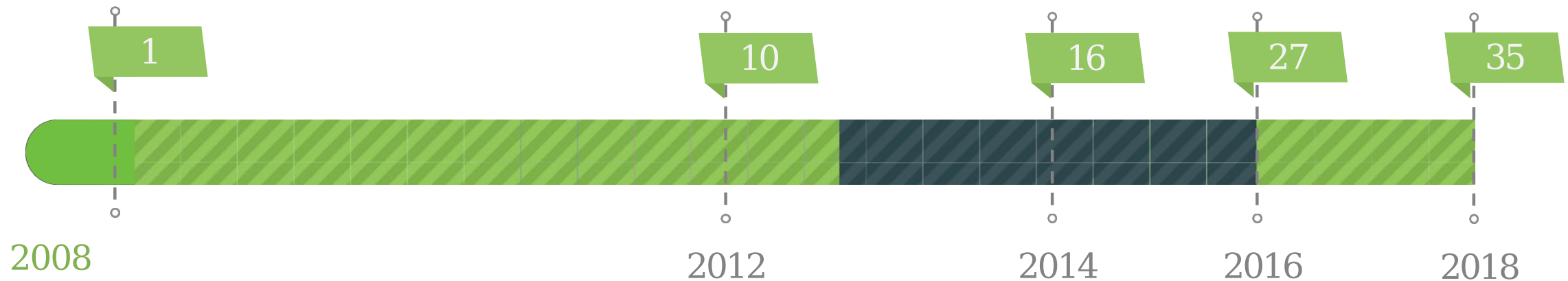
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PROJECT TIMELINE

Brainbox made its **first installation to Nafpaktos**, a small city in Greece. And then the projects came one after the other. Actually, it was not only the innovative characteristics of the system that made Municipalities and organizations to be convinced about its necessity but also the win-win model. **Despite the economic crisis in Greece**, the Municipalities had money coming from the **EU to support sustainable mobility and the bike sharing systems** was a brilliant product to buy. The Mayors succeeded in the eyes of society and BrainBox started to become more and more popular as high technology Company on the sustainable mobility sector.





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OTE - COSMOTE

the **leading telecom** company in Greece and member of **Deutsche Telecom** group which is and the top spender of advertisement budget in our territory, convinced to trust us and to work together on the **sponsorship** of actions of the **sustainable mobility sector** in Greece.



NATIONAL BANK OF GREECE

sponsoring the **bike sharing** system of **Thessaloniki** and also with an extension **3 years plan** for other cities as well.



STAVROS NIARCHOS CULTURAL CENTER

We are in deep discussions with several other potential sponsors for our systems and we are trying to build a network of complementary sponsors without conflicts between them.

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A NEW PROJECT WITH HYBRID BIKES



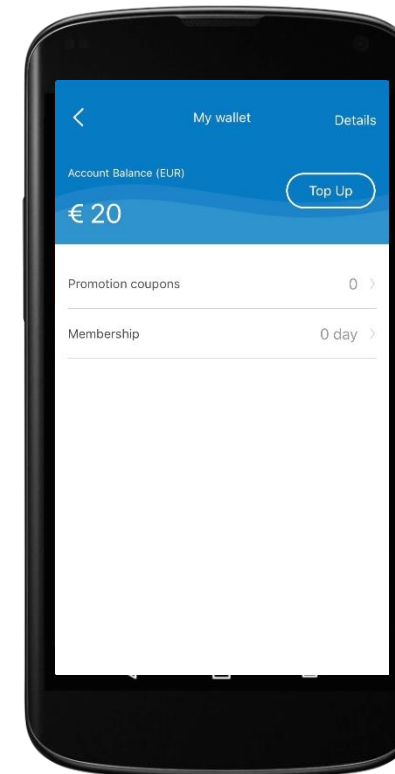
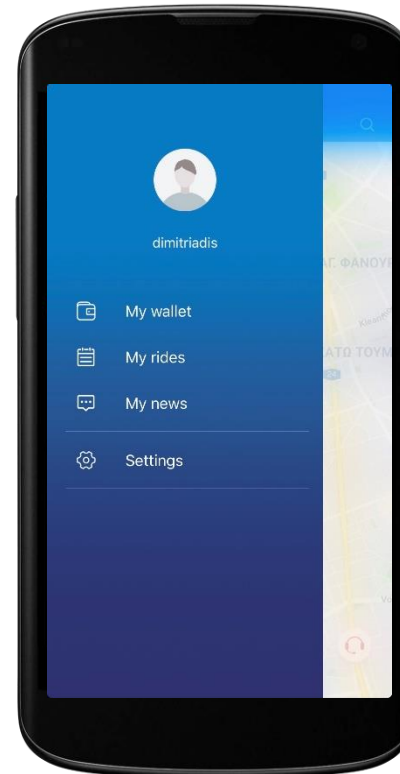
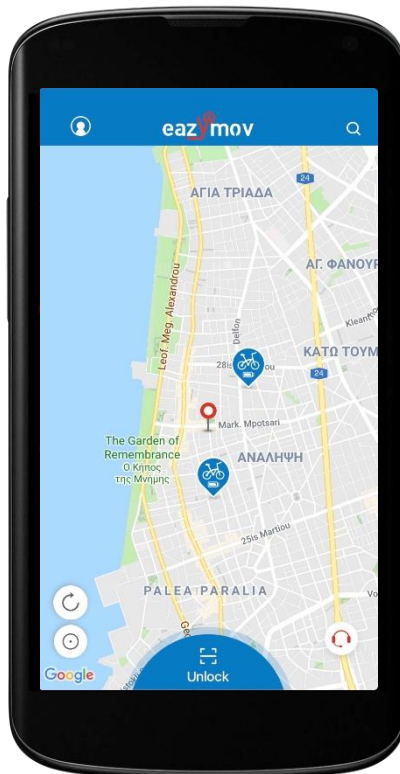
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<http://www.brainbox.gr>
Thank you for your attention



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Thursday 28 - Friday 29 March 2019, Nicosia, Cyprus

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